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5 May 2023

The Right Honourable The Lord Mayor of Adelaide
Dr Jane Lomax-Smith AM
City of Adelaide
lordmayor@cityofadelaide.com.au

Dear Lord Mayor

Request for the City of Adelaide to reinstate and revise *Business Events Adelaide* funding to maximise potential for the City of Adelaide

Business Events Adelaide is a 49-year-old independent not-for profit, membership organisation that is a major economic contributor to the City of Adelaide (CoA). In FY22 *Business Events Adelaide* bid for and won 145 business events generating \$254 million for the SA and City economy.

Following recent discussions with the Adelaide Economic Development Authority (AEDA) we are advised the Council is currently formalising its 2023/24 budget. To that end, *Business Events Adelaide* requests that the decision to reduce its funding from \$380K per year to \$300K which began in FY22, be revisited and revised upwards as part of the CoA Council's 2023/24 budget deliberations.


Business Events Adelaide makes its request for a funding increase to \$450K. The extra funding we have recently received from the State Government and hopefully the CoA will assist to return our Team to an optimum level in what is proving an even more highly competitive global environment post COVID requiring skilled and experienced people in business development, research, corporate incentive, cultural knowledge, marketing/sales/PR, to name a few.

In fact this increased funding would allow us to appoint an International Business Development Manager to enable our global expansion strategy to succeed. An experienced person in this area will ensure our organisation expands its operations to secure business events aligned to the key economic sectors to drive economic development and achieve the objectives *Business Events Adelaide* has set out.

After recent activity and announcements, it is apparent South Australia across a range of sectors is well positioned to grow its economy and we are at a pivot point.

The reasons for this funding request are as follows:

- The City's economic position (and future economic standing) has revived post COVID.
- *Business Events Adelaide* always delivers a high return on investment to the CoA, and the number of business events we bid and win continues to increase, to the increased benefit of the City's revitalisation.

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- *Business Events Adelaide* also leaves the City with a long-term economic tail and return business. This would not be possible without such delegates initially attending a business event here. At those business events there is knowledge to knowledge transfer and the emergence of research and business partnerships and collaborations.
 - The State Government, despite its many competing funding imperatives, has increased funding to *Business Events Adelaide*, commensurate with the strong economic returns it recognises it receives from such funding.
 - Inflation, CPI and business conditions has significantly increased the cost of operations. Also the job market, in particular our industry, has become very competitive and to attract the people who will deliver our strategies has seen us having to increase our offerings which has impacted our budget significantly.

Business Events Adelaide requests the Council also recognises the enormous value from increased *Business Events Adelaide* funding to the businesses, residents and ratepayers of the CoA.

***Attached is a dot point brief re total benefit to economy, ROI, events won, increased funding from Government in light of economic worth etc.**

If there is anything in the attached dot points you would like expanded upon, please do not hesitate to contact me on my mobile 0417 866 474.

Kind regards



Jim Kouts
Chair

Copy to:

1. Cr Carmel Noon, CoA
2. Clare Mockler, CEO CoA
3. Nikki Govan, Chair AEDA
4. Ian Horne, Deputy Chair *Business Events Adelaide*

Attachment 1 – *Business Events Adelaide* key points



***Business Events Adelaide* key points**

Business Events Adelaide is an independent not-for profit, membership organisation and a major economic contributor to the South Australian economy and the City of Adelaide (CoA).

The business events sector delivers the City and State more than \$2.5 billion annually of which *Business Events Adelaide* directly contributes \$250 million.

In FY22 *Business Events Adelaide* bid for and won 145 business events.

This year so far, it has bid for 88 business events worth a potential \$247 million. Wins include:

- 2024 International Renewable Energy Congress (IREC–3000 delegates)
- Maritime Air Services Technologies (MAST–1000+ delegates).

There are \$450 million of business events now in the pipeline out to 2027.

Business Events Adelaide in FY22 delivered an exceptional ROI of 200:1 against annual State Government operating funding of \$1.25 million.

Although ROI to the CoA is exceptional at 847:1 the CoA through its economic arm AEDA reduced *Business Events Adelaide* funding for FY22 by \$80K to \$300K from \$380K.

Business Events Adelaide is now seeking \$400K given the increased worth of the organisation to revitalising the city economically, and because our increased worth has already been recognised by the State Government. The State Government also has recognised increases in operational costs and financial challenges in attracting skilled experienced staff.

State Government operating funding was recently increased in the FY23 State Budget mid-year review.

From FY24 \$2.1 million has been secured for two years out to FY25. The additional funding will be used to increase bidding for international business events.

As an economic driver, *Business Events Adelaide* works directly into the Department of Premier and Cabinet Executive.

Business Events Adelaide also receives access to an annual \$5 million Government bid fund, secured for a further two and half years out to FY25.

The business events sector is far more than tourism. Importantly it has a different KPI and a different business model.

A business delegate spends \$632 a day while a tourist spends just \$179.



Vitally, the long-term value for the State is the economic tail from business events aligned with the State's stated economic focus areas and the innovations districts such as BioMed City, Lot14, WAITE, Tonsley Innovation District and Techport.

This economic tail equals research collaborations, business agreements, business start-ups, delegates relocating to Adelaide. This is the strategic two-pronged "attack" of *Business Events Adelaide* for the betterment of the City and State and vitally for our 127 members (and growing).

Business Events Adelaide members can look forward to a very strong year in FY23 (bigger than FY19), if pipeline business continues to convert, FY24 and FY25 may surpass this year.

The emphasis now is on ensuring FY25 – 27 replicate the strength of FY23 and continues on a growth trajectory.

WRITTEN SUBMISSION / FEEDBACK 2

L O'Connell

How can you possibly suggest raising parking fees in the city?

Only last year the ACC was advertising that it was putting in place initiatives to bring people back into the city. Now what? You can't honestly think that raising parking is going to help bring people back into the city, can you?

You have been removing city street parking for years, which has made it far less attractive to customers. We hear it all the time. Why should people come into town when they can park easily and at no cost in the suburbs?

City businesses have had a terrible time since covid began, and have only recently started improving, with people slowly coming back into town and tourists visiting more. Now you're going to happily drive another nail into coffins of all the small businesses. You're killing the city. That is not your job. Your job is to protect and enliven the city. To help the city grow and remain viable. It is dying and you are NOT helping. This is outrageous. You are obviously completely out of touch with reality.

Office workers need to get back to work in the city and the ACC needs to instigate plans to entice customers back into the city - during the day, not just at night. Put back the street parks you've removed. And don't increase parking fees.

You are obviously completely out of touch with reality.

Sincerely,

L. O'Connell

WRITTEN SUBMISSION / FEEDBACK 3

John Wilson Smith

From: John Wilson-Smith

Hello Michael

Thanks for the information.

The weekend fees seem quite excessive, I play pétanque in Rundle Park, and I have seen the parking fees increase in the last 16 years from 20c to the proposed \$5.

We are a club which has existed there for nearly 19 years, and which provides a sporting outlet in the parklands for an average of 40 players weekly across the year, with the average age of about 75. Many of the players also eat lunch in the city.

A significant increase may reduce these numbers and be contrary to the Council's intent to increase usage of the parkland, especially for all ages.

All a bit sad for many people.

Regards

John

From: John Wilson-Smith

Hello Michael

A quick question about the budget.

I have heard on the news about an increase in parking fees as part of the proposed budget, but haven't been able to find any official documentation about it.

So is there a proposed increase in fees, and the area I am specifically interested in is Rundle Road and on weekends?

The increase, if it is proposed, seems to be contrary to the desire by the council to increase the number of visitors to the city.

So could you please clarify what is happening?

Best regards

John Wilson-Smith

WRITTEN SUBMISSION / FEEDBACK 4

Luke Clayton

Hi there,

I'd like to express my surprise at the ACC recent announcement to reject funding for the park 21W project.

Having recently returned from living in the Adelaide Hills to become a rate payer in town I find it surprising we can get the top class facilities like the summit sports centre right up there, whilst being left with substandard and lacking infrastructure so close to our capital city.

The users of the parklands would benefit significantly from the carefully considered and compliant design plans that have wider community approval. I would use this opportunity to voice my small opinion that council reconsider.

Thanks for your consideration,

Luke

WRITTEN SUBMISSION / FEEDBACK 5

Mick Emmett

I am writing to provide feedback to the Adelaide City Council re the proposed budget, in particular the removal of the previously allocated \$5M for the development of Park 21W. This would include the upgrade of the facility used by the Adelaide Lutheran Football Club.

This facility is utilised by 150 registered footballers from our three senior and four junior teams. The existing facility is deteriorating and not fit for purpose, with opposition clubs in particular in a dark and dingy space that is embarrassing to open up. The umpires are crammed into a dark space that is also required for storage.

Of equal importance is the maintaining and improvement of our current social rooms. This is our home. The current facility is integral for keeping parents, guests safe and warm as well as providing a place that is ours and integral to our community well being. We pride ourselves on being the country club in the city with people from areas as diverse as the Barossa, South East, Eyre Peninsula calling our club home. We are their

connection point to a life in the city of Adelaide; their home away from home. This is where they gain confidence, connection and safety.

For our juniors we were originally approached by the SANFL to provide an alternative club in the context of surrounding clubs being full. We again provide a safe environment for students from city based schools that would not ordinarily play football; it is a truly inclusive environment.

The Adelaide Lutheran Football Program is in its 56th year of operation, commencing in the United Church Football Association. We are a well respected member of the Adelaide Footy League and based on our previous negotiations with council seen as a significant tenant in the South Parklands where 100 footballers and 80 netballers, from the United Church Netball association across the road come together. We are the last remaining cultural club in the league. We are not a suburb, old scholar or big institution club. We stand for so much more. Up until to the withdrawal of the budget amount we have felt this has been accepted and respected by the ACC, where mutual benefit of a new facility for a well respected and significant club has been at the forefront of negotiations. This area of the Parklands is not just used by our club but has become a haven for country, school and SANFL squads to base their training programs.

This unique sporting organisation, with connection to South Australia's proud Germanic heritage is at risk here. Please assist us in supporting us as you have in the past as an accepted and valued tenant of the parklands and Adelaide sporting landscape. We do not pay players like other clubs and rely solely on the environment we create.

Completion of this facility would give us an opportunity to continue to make a difference to ourselves and the wider community

Please consider what you are placing at risk

Mick Emmett
President
Adelaide Lutheran Football Club

Nic Mercer



LIGHT SOCIAL ENTERPRISE PTY LTD &
LIGHT CULTURAL FOUNDATION LIMITED
63 LIGHT SQUARE, ADELAIDE SA 5000
ADMIN@LIGHTADL.COM.AU

23 May 2023

The Right Honourable The Lord Mayor of Adelaide

Dr Jane Lomax-Smith AM
City of Adelaide
GPO Box 2252

RE: Light Square Event Infrastructure

Dear Lord Mayor,

I am writing to you today on behalf of Light ADL and the local business community in response to the draft budget that was released by the Advertiser over the past weekend [link](#).

After our previous conversation we have been working with your administration to secure the financial amount that would be required to upgrade the event infrastructure in Light Square. To date we have confirmed that it would require \$175,000 to upgrade the Main Distribution Board, which is required to ensure there is enough electricity in the space. However, we are still waiting for an estimate for additional infrastructure upgrades, including event pit costs and hydraulics (sewage).

Our understanding from discussions with the administration was that the priority of the Main Distribution Board was going to be included in this year's budget with a goal of the Council committing to further upgrades over future years.

If the Advertiser's release of the budget is correct, it has taken us by surprise and was not our expectations after receiving such a positive response from Councillors and yourself.

Since we began the advocacy of the infrastructure of Light Square we have received many letters of support and conversely multiple event organisers saying they have attempted to activate this parkland space but could not proceed because of the infrastructure. The current event looking to host an activation is an International Comedy Festival due to take place in November.

Over recent time significant investment has occurred within the Light Square location, from educational institutions, private investors, developers and philanthropists. However, the poor infrastructure in Light Square is holding back the ability to attract events and therefore activity. This leaves buildings vacant and prone to vandalism. For a small additional investment in this year's budget, it could bring forward improved activity.

We would ask that the Adelaide City Council reconsider that this budget is ready for public consultation. If however this proceeds we will be recommending immediately include the upgrade to the Main Distribution Board (\$175,000) and commit to further investment over future years.

Thank you for your attention to this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Nic Mercer'.

Nic Mercer
Chief Executive Officer

Cc: Adelaide Councillors



13 June 2023

Dear Members of the City Council,

I am writing on behalf of our community to express our thoughts on the draft budget for 2023/24. We appreciate the Council's commitment to investing in the city's streets, parks, and community, which is evident in the proposed budget.

We are particularly grateful for the Master Plan of event infrastructure into Light Square. This initiative aligns with our goal of activating the space and making it a vibrant hub for community events. However, we believe that more urgent action is required to upgrade the electrical distribution board. The estimated cost of this upgrade is \$300,000, and we urge the Council to prioritize this in the budget. This upgrade is crucial for events planning to activate the space in the next 6 - 12 months. Delaying this could potentially disrupt these events and hinder our progress towards activating Light Square.

We also want to express our support for the revitalization of Hindley Street. This project is of significant importance to this sector of the city, and we are encouraged by the Council's commitment to it. We eagerly anticipate the announcement of a construction start date and look forward to seeing the positive impact this project will have on our city.

While we are grateful for the Council's efforts, we strongly urge you to consider the immediate need for the Light Square infrastructure upgrade. This is not just a request, but a necessity for the successful activation of the space and the realization of our community's goals.

We trust that the Council will take our concerns into account and act swiftly to ensure that the necessary upgrades are made. We look forward to seeing the positive changes that the proposed budget will bring to our city.

Thank you for your attention to these matters.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Nic Mercer'.

Nic Mercer
Chief Executive Officer
Light ADL

WRITTEN SUBMISSION / FEEDBACK 7

Jing Li

Good evening,

More free carparks please.

Regards

Jade Li

WRITTEN SUBMISSION / FEEDBACK 8

Naomi Beames

Hi there

I am writing to provide feedback on your lack of support in the strategic plan for the Park21W project.

I find this disappointing, as my son plays cricket there and we have been waiting and waiting and waiting for this upgrade of facilities that never seems to get started. It really isn't motivating to want to spend time there....even though it would be such a good thing to do on so many levels for mental and health wellbeing.

We have so many people that use the facilities and play sport there - including a huge range of genders, ages and abilities and there is a real sense of community there, and to feel like we are not supported is a sad place to be. We really want to grow this great community and we need to help to do this. The Adelaide Bulldogs are such a strong club and contribute so much good to society - it would be good to be supported to make our world an even better place.

Thanks so much

Naomi Beames

Dr Vitomir Kovanović

Dear Adelaide City Council,

I am writing to express my deep disappointment regarding the recent decision to stop the Park 21W project and the lack of support shown towards the Adelaide Lutheran Sports Club. As a resident and a parent whose daughter actively plays with the U10 footy team, I strongly believe that these decisions are detrimental to our community and its future. The decision to halt the project has left many of us disheartened and feeling like our voices and needs have been overlooked.

The lack of support for the Adelaide Lutheran Sports Club is also very disconcerting. This club is a safe place for children, like my daughter, to develop valuable skills and foster friendships. During her time with the club, she has learned the importance of teamwork, discipline, and resilience. The club has thus contributed to her personal growth and important life skills. By failing to extend support and recognition for the Park 21W project, the council is hindering the development of our kids and denying them the opportunity to experience the numerous benefits that come with playing sports.

Please reconsider your decision regarding the Park 21W project and provide support to the Adelaide Lutheran Sports Club. This project is crucial for our community and for providing our children with the necessary sports opportunities.

I trust that you will take my concerns into consideration and prioritise the well-being and interests of the community. Adelaide City Council has always been committed to the betterment of our neighbourhood, and I have faith that you will take the necessary steps to rectify this situation.

Thank you for your attention to this matter, and I hope for a favourable response.

Yours sincerely,

Vitomir

Grant Meier

Hi,

My name is Grant Meier. My wife and young family own a townhouse in Angas st and have lived in the city for more than 10 years. We intend to live here for the rest of our lives.

My suggestion for potential works is the relocation (to underground) the existing power lines on Angas st between Hutt St and East Tce. This is a beautiful part of the city and often the 'Gateway' to the large events that are attended by many locals, national and international visitors. Many of the surrounding streets and areas have no visible power services but unfortunately this section remains.

I understand that this is a difficult and expensive undertaking, but also I feel like this would be a worthwhile project to allocate some of the budget for.

Thankyou for taking the time to read this and I hope that you consider this idea.

Joseph Peter

I am prompted to make a suggestion in response to your business plan and budget however I am not certain as to how specifically relevant this is to you. If there is someone more suited to respond to this, please pass this to them and let me know who you have passed this to. Thankyou.

My suggestion relates to the implementation of EV charging infrastructure.

I believe it will be reasonable to invest in better EV charging points across the city. There is an opportunity to increase such infrastructure via monetary incentives, and I believe this would be most effective using the current petrol stations around the city. Having two or three charging points per petrol station mandated per petrol station would achieve multiple goals concurrently, being

- 1.
2. The increase of charging
3. points across the city to service the increasing number of EV's
- 4.
- 5.
6. The encouragement to mix
7. both fossil fuel and ev charging at points of sale for fossil fuels, making that vehicle charging infrastructure (regardless of the fuel) continuing to be used to service vehicles, both now and into the future
- 8.
- 9.
10. The opportunity to encourage
11. the realisation that ev charging at traditionally fossil fuel sale points is a sustainable business case
- 12.
- 13.
14. The opportunity to provide
15. a very visible sign of availability of more and more ev charging points, especially to those still using fossil fuels
- 16.

Altogether this will increase the uptake of EV's while also making sure they are serviced sufficiently.

I believe part of this initiative should include the reduction of cost of electricity as provided to those EV's, in order to increase the incentive to purchase an EV. The cost of the installed EV charging equipment might be returned to the operators via taxation arrangements whereby the equipment is written off over a few years, maybe five years. This also potentially increases the number of low cost second hand EV charging equipment on the market in a relatively short time.

Thankyou for considering my suggestions, I hope you are able to achieve your goals of improving the city, and I hope this reaches you in good health.

Regards,
Joseph Peter HAMRA

WRITTEN SUBMISSION / FEEDBACK 12

Maggie and Vilnis Semets

I am writing to you regarding the proposed increase in parking fees on Sundays at Rundle Road alongside Rundle Park.

My husband and I use this street parking every Sunday to participate in the sport of Pétanque along with many other seniors.

Recent research "Health in Motion" has found that the need for exercise in outdoor settings is vital for Seniors, who are otherwise isolated with declining health. The cost of parking will prevent many from using the parklands and supporting Local business which our group does all year round.

Policy that undermines Seniors from participating in social, healthy activity needs a serious rethink.

We ask that you consider abandoning this proposal and suggest that you instead reduce the current fees for the welfare of our community, a worthwhile goal.

We look forward to your reply.

Regards

Maggie and Vilnis Semets.

WRITTEN SUBMISSION / FEEDBACK 13

Michelle Buxton

To whom it may concern,

I am extremely concerned about the plan to reinstate significant site fees for The Garden of Unearthly Delights.

The Garden is one of only a handful of globally recognised arts events which take place in the City of Adelaide. Without The Garden the opportunity for hundreds of people to practise their art, and for tens of thousands of others to enjoy excellent live performance is lost, and with it goes the global reputation of South Australia as the Festival State.

The past few years have had a dramatic impact on the financial viability of independently produced and financed arts events such as ours. To increase our costs further at this time will have dire consequences on the financial viability of this much-loved 23 year old Adelaide event. Our cash resources have been completely depleted and our costs have risen dramatically in recent years due to Covid and subsequent increases in the cost of staffing, freight, and meeting increasing sustainability and accessibility requirements.

Right now, all other major Australian capital cities are investing vast sums of money to attract events like ours which drive enormous traffic into the inner city and boost revenue for local traders. It is astounding to me that CoA is trying to make this harder for us rather than easier. Currently The Garden generates approximately one third of the Adelaide Fringe box office revenue each year without any Government or Council support. It is absolutely crucial to the success of the entire East End during February and March.

In short, we need your support to make The Garden happen into the future, not be penalised for investing millions of dollars of our own money to bring this world class arts event to the people of Adelaide for 32 days each year.

Please reconsider this urgently. It is not viable for us to move forward under your current fee proposal. The negative impact of this proposal on future events and on the wider community including artists, local traders, South Australian suppliers and workers is immense.

Kind regards,

Michelle Buxton

WRITTEN SUBMISSION / FEEDBACK 14

Elbert Brooks

Do you support our priorities for 2023/24?

Yes - some

Please help us understand your response by providing a comment:

Yes - some The content of each of the stated priorities are largely replete with generalities and devoid of practical and substantive content. For example: "Capital City Leadership" says no more than the obvious. "Partners" and "partnerships" are vague and not defined. "Community" is much more than 'affordable housing' and 'city-wide transport'; it's about people, liveability, neighbourhoods, and conducive local main streets and economies that require a granulated people-based approach that is significantly different from and not subsumed by that which applies within central business, retail, and entertainment centres. There is nothing within that priority that requires a rethink of neighbourhood and community rights in human-scale planning and land use that will engender and support diverse communities and their heritage and character. There is also a gross contradiction when YourSay consultation or representations made are dismissed, diminished or denigrated by administrative or representative processes. "Culture and Activation" repeats the obvious and the precursor statement from "Capital City Leadership". "Activation" is a non-sequitur; entertainment is a key aspect of central commercial centres/aspects of a capital city. "Environment" simply

states the obvious but gives no indication of action as opposed to broad statements. The fact that a state government can ride roughshod and simply 'grab' 8ha of Adelaide Park Lands for a police compound and buildings to the exclusion of the public demonstrates that there is a significant structural policy/legal risk that is deserving of priority. Fortunately, the government elected on a policy of support for the Adelaide Park Lands has stepped away from that to arrive at a far better outcome that avoids intergenerational harm to the Park Lands and the City of Adelaide. "Infrastructure" is a given but is without nuance as to how this priority is intending to shape the diverse localities of the City of Adelaide for anticipated challenges in a generation and beyond 2030-40. Two further matters. Current and anticipated risks to the budget are not addressed either as a priority or as a topic, see for example State Budgets that include details about risks. For example, the risks attaching to the ACC from its involvement in particular developments, and holdings, and contractual arrangements does not appear to be addressed in the draft. There is no strategic or operational link as between the expressed "Priorities" and the ensuing topics addressed at pp 13-31, and 39-44; and the subsidiaries at pp 35-38.

Do you support the proposed Strategic Projects for 2023/24

Yes - some

Please help us to understand your response by providing a comment:

Yes - some As per comment above: Current and anticipated risks to the budget are not addressed either as a priority or as a topic, see for example State Budgets that include details about risks. For example, the risks attaching to the ACC from its involvement in particular developments, and holdings, and contractual arrangements does not appear to be addressed in the draft. There is no strategic or operational link as between the expressed "Priorities" and the ensuing topics addressed at pp 13-31, and 39-44; and the subsidiaries at pp 35-38. There is nothing within these pages that demonstrate what were the tangible or intangible outcomes, deliverables, or highlights of the functional areas during the last 12 months and what is expected or to be pursued in the period of this budget or as a precursor to a subsequent budget.

Do you support the Major Project and New and Significant Upgrades that are starting in 2023/24 as part of Capital Works program?

Yes - some

Please help us to understand your response by providing a comment:

Yes - some As per comment above: There is no strategic or operational link as between the expressed "Priorities" and the ensuing topics addressed at pp 13-31, and 39-44; and the subsidiaries at pp 35-38. There is nothing within these pages that demonstrate what were the tangible or intangible outcomes, deliverables, or highlights of the functional areas during the last 12 months and what is expected or to be pursued in the period of this budget or as a precursor to a subsequent budget. There is nothing that addresses project rationale, assessment, over-runs, delays, substitutions, under-estimates, wastage, innovations, savings, and what 'partnerships' were initiated, continued, or discontinued; to what purpose or effect; and budget impacts that have arisen or were within expected parameters. There is nothing within the budget papers that establish accountability and delivery responsibility for listed projects or basis for inclusion.

Please help us understand your response by providing a comment:

At this time, I cannot comment. I have no estimate of cost impact. I am not encouraged by structural arrangements as between the state and ACC vis a vis investment by the ACC and its communities in public assets only to be at risk of the state over-riding and negating the value of local ratepayer and public expenditure. Similarly, I am not persuaded by the necessity for, or the mind-set that constructs, super-width-concrete paths in park lands. Ultimately, elected members are accountable for council's approach to rates and the administration is accountable for the effectiveness of expenditures and advice. While a max increase of 10% may be defensible, consecutive increases of 10% would be impactful and problematic.

Please provide any further feedback on the Draft 2023/24 Business Plan and Budget:

The questions do not appear to address "Subsidiaries" at pp 35-38. The ACMA has a significant budget and responsibility but provides little if any detail of its operations despite the iconic asset for which it is responsible. Nor does the budget indicate the extent or manner of its public accountability or of elected members. The AEDA has a very significant budget and significant number of FTEs, but there is a paucity of budget and operational information. There is nothing in the budget material to indicate the extent or manner of its public accountability or of elected members in respect of its operation. In some respects, it appears as though there is an outsourcing of the ACC priorities in so far as the 'city as a whole' is concerned, as opposed to the critical retail and entertainment localities within the central and adjacent business localities (notably the environs of Rundle Mall, Rundle St East, Hindley Street, North Tce). Local government is 'local'. Being a 'capital city council' does not make it any the less local, as opposed to providing an additional context. The budget is not expressed in any 'local' sense. That is not to suggest a 'budget battle' as between localities or wards or precincts. But just as the City of Adelaide is comprised of diverse communities, localities, businesses, environments, and visitors, the budget should have appropriate regard to and reflect that diversity together with the policies and priorities of the representative body with the benefit of objective substantive advice of the administration.

Are you a City of Adelaide ratepayer?

Yes

What postcode do you live in?

5006

WRITTEN SUBMISSION / FEEDBACK 15

Mark Borgas

On behalf of the Adelaide Community Sports and Recreation Association Inc (ACSARA), I would like to provide feedback on the draft 2023/24 Business Plan and Budget, which sets out Council's priorities, programs and projects for the year ahead.

We understand that following a recent workshop with council administration, elected members were considering co-investment with lease holders to regenerate council owned assets in the Park Lands. Just prior to the release of the draft budget for public consultation a motion was passed to remove critical funding for these types of Park Lands projects.

We request for this budget allocation be reinstated to assist with the redevelopment of Park 21W.

The following timeline makes for sad reading and reflects very poorly on past and current Councils and Administration:

Aug-Nov 2017

- Adelaide City Council (ACC) issued a competitive Expression of Interest (EOI) process for the lease & redevelopment of Park21W, (Mirnu Wirra). ACSARA were successful.

Aug 2018

- The Adelaide Parklands Authority (APLA, now Kadaltilla)) and ACC approved the draft Concept Plan for Park 21W. The plan includes lighting for playing fields, new two-story community facility with ground footprint not exceeding 465sqm, enhancement to playing fields and irrigation, 150 space car park, associated landscaping, community spaces and walking trails

Late 2018 – Early 2019

- Community Consultation phase of draft Concept Plan occurred, with feedback from a wide range of individuals, residents, associations, and schools, including Adelaide Parklands Preservation Assoc, Royal Agricultural Society, SACA, SE Residents Assoc, SW Community Assoc, Sturt St Community School, Trees for Life etc etc. Following this feedback, the draft concept plan was amended to reduce the size of the car park from 150 spaces to 112 and relocate the building to closer to the tree line and not in the centre of the fields.

Nov 2019 – Feb 2020

- The updated draft Concept Plan was presented back to APLA who endorsed it followed by Council who approved it.

Sep - Nov 2020

- An updated Community Land Management Plan was prepared for Mirnu Wirra, and together with the preliminary building concept design was endorsed by APLA then approved by ACC subject to the total removal of car parking, and the building footprint not exceeding 465sqm.

AT THIS STAGE THE FOCUS BECAME PURELY ABOUT FUNDING AND DETAILED PLANNING AND DESIGN FOR ALL STAGES, AS THE CONCEPT PLAN AND COMMUNITY LAND MANAGEMENT PLAN WERE BOTH APPROVED

Late 2020 – mid 2021

- Development Approval was received from ACC for the first stage of the redevelopment, being new sports lighting for the northern playing fields, and the project was completed in two stages by July 2022. Project cost exceeded \$500k, of which ACSARA contributed approximately 50%.

Jul 2021

- Discussions commenced with ACC Executive regarding future funding, including a potential Community Loan.

Jan 2022

- ACSARA awarded \$1.55m grant to help fund the community facility from the Office of Recreation, Sport & Racing (ORSR). ACSARA committed to match this funding meaning \$3.1m available to invest. Construction to commence by 31 August 2022.

Throughout 2022

- Significant work on detailed design for the community facility, using ACC endorsed GGA Architects, engineering consultants and dSquared who advised and confirmed that the design concept met 5 Star Green star rating as well as the Adelaide Park Lands Building Design Guidelines

Jun 2022

- Discussions regarding the potential Council Loan were put on hold and ACSARA was advised that a direct financial contribution was being investigated.

- Co-delivering the Park21W project included as an 'Opportunity' in ACC capital budget for 2022/23 ie not committed but prioritised for potential commitment

July 2022

- Revised building concept design presented to and endorsed by Kadaltilla. Due to impending Council elections, it was not possible to present the revised building concept design to Council until 2023. Based on the support from Kadaltilla, ACSARA continued with detailed design

Aug 2022

- The above delays meant that ACSARA were forced to request an extension with ORSR which was granted, with construction now to commence by 30 June 2023

Nov 2022

- New Council elected.

Dec 2022 - early 2023

- Petition compiled from 800 supporters of the Park21W redevelopment.
- Lodged with CEO, no feedback

Early 2023

- Council executive prepared plans for co-contribution as part of the capital budget for 2023/24, and as part of a broader park lands regeneration initiative
- Detailed design 35% complete. Re-costing resulted in a significant increase in building project cost, largely due to greenstar requirement of no fossil fuels and significant increase in power feed requirement, along with general building cost increases.

May 2023

- Workshop with elected members
- Draft budget excluded any form of funding, combined with individual comments not supporting the project
- ACSARA has made yet another request to the state government for an extension to the grant. As of the end of May 2023 this has not yet been confirmed

Golden Wattle Park - Adelaide Parklands Community Land Management Plan (Nov 2020)

All of the work completed on the redevelopment to date has been in accordance with the direction provided in the Golden Wattle Park (Mirnu Wirra Park 21W) Adelaide Parklands Community Land Management Plan. Below is an extract of section 7 – Policies and Proposals for the Use and Management of Park 21W

Park 21W Activity Hub

The north-west of the Park will be managed as an activity hub to support community wellbeing and encourage exploration of the various elements offered across the precinct.

The hub may include a range of amenities to service users of the Park and build on the existing children's playspace, petanque piste and picnic facilities, with realignment of the Park Lands Trail, establishment of a recreational fitness loop and additional informal recreation spaces incorporating nature play, irrigated turf, seating, picnic facilities, shade and interpretive signage.

Enable clubroom building facilities, sporting fields, lighting and cricket nets to be upgraded to support formal sporting use and growth in participation. Allow for the existing clubroom building to be replaced with a contemporary two level facility that is fit for purpose and has a maximum footprint of 465sqm on up to two levels.

Use of the building will be consistent with the operation of a community facility including limited sports administration duties, storage of equipment, sports related events, cultural activities, not for profit community

development programs and events and operation of a small scale cafe/kiosk that can service all park users. Incorporate public amenities within the footprint of the building.

Enable tree density to be increased around activity spaces for shade, wind protection and amenity, ensuring there is no overall net loss in trees within this north-west precinct.

Importance of this project

- The proposed redevelopment of Park 21W is a community sporting hub in the true sense. It is not just another sporting club that restricts use to its own members. ACSARA in its very essence is comprised of members that include multiple clubs, codes and schools. In addition, ACSARA has demonstrated, for many years, support for a multitude of other clubs, associations, schools, community groups etc across even more codes (netball, soccer, cricket, football, Ultimate Frisbee, sports days, social sporting events, charities and more), by welcoming them and sharing in the space and facilities. The number of users is significant and more diverse, by orders of magnitude, than any other tenanted sport and recreation space in the City of Adelaide.
- It cannot be underestimated the importance that such a facility provides for people of all gender and ages from all across Adelaide for their physical and mental wellbeing.
- The current building is not fit for purpose for a playing field space of 4.5ha (equivalent to 3.5 ovals) and does not conform to any current peak sporting body standards.
- The facility does not adequately cater for women's or junior sport.

ACSARA have worked in a cooperative manner with Adelaide Council over the past 7 years on this project but the lack of progress, leadership and courage is extremely disappointing as well as perplexing. Bureaucracy, misunderstanding and ideological based decision making have set this project back on many occasions.

We see a number of other similar (although inferior in terms of genuine public and community connection) major sporting redevelopments in other local government areas that are entirely funded by the council and state government, with users not contributing a cent towards the overall cost. ACSARA has raised and already contributed over \$300K towards the playing field lighting and has been successful in raising and committing another \$2.7m earmarked for the building redevelopment. If this project was in a different council the council would be jumping at the opportunity to co-invest in such a project.

Funding versus Design

A related frustration we have is seeing and hearing comments from the chamber that not only display a lack of understanding of this particular opportunity and the uniqueness of it but seem to mix funding and design in the same decision, and are anchored through a negative bias rather than through a lens of opportunity.

In our view this is a perfect opportunity for Council to demonstrate what responsible development in the park lands can look like.

We sincerely hope that the feedback provided by users of Park 21W together with this written submission are given due consideration by the Adelaide City Council and that financial and non-financial support towards such regeneration projects such as this is provided.

Yours sincerely

Mark Borgas, President, Adelaide Community Sports and Recreation Association

Matt Smith

Good morning

As the father of two young boys, I find the withdrawal of financial support for the Adelaide Lutheran sporting club to be baffling and poor.

This club has provided an outlet for football, netball and cricket for decades.

However the clubrooms are in dire need of upgrading and Council has previously indicated its support.

The club also needs these funds to try and compete with bigger clubs, who have residential suburbs feeding players into their systems.

I urge you to reverse your position and fund this worthy project.

Regards

Matt Smith

WRITTEN SUBMISSION / FEEDBACK 17

Chelsea Lucas

Good Morning,

I would like to provide a submission towards the Council's draft Business Plan 2023/24.

It was incredibly disappointing to discover the Council had removed funding for upgrade of the Park21W sports clubroom facilities as part of its Business Plan. The Council should be aware that the current facilities are derelict, and not fit purpose for the significant number of people who use those the facilities throughout the year. As landlord, the Council should be embarrassed at the state of these facilities, and take the call to immediate action.

I am a netball player, and I am sad to report there are no women's shower facilities available to use at the current clubrooms. Of late, netball players have taken to showering in the men's showers while the men are playing football, at the risk of being walked in on at any moment by a trainer or injured player. This is a sad state of affairs, particularly where women's participation in sport is low, and we need to encourage a fair and equal access to sport for women.

Comparable facilities have seen recent upgrades in nearby parts of the Park Lands, including new facilities at Park 25 (Karen Rolton Oval) and Park 24 (adjacent Adelaide High School). These facilities are well used, well maintained, and also an attractive statement for those travelling through or using the Park Lands. The Park 21W facilities on the other hand are a poor reflection on the City and the Park Lands, and an eye sore for those travelling from across Adelaide to play netball, football, cricket, frisby, soccer or any number of other sports offered at or adjacent to Park21W.

Community sport is incredibly important, particularly for young people, and our clubrooms offer this sense of community and belonging. For me, I moved from the country to attend University over 15 years ago and joined Adelaide Lutheran Sports Club, where I found a second "family" who offered the support and social connection that I missed from back home. This is a common story for our club, with a high proportion of our players being former or current residents at the North Adelaide university colleges, having moved to Adelaide to study. When students move out of a residential college they can lose connection with friends and other support networks, but our club provides a reason to maintain those regular connections, through sport as well as sharing a meal together, and social events.

I feel our clubroom development has been the unintended victim of the recent discussion around housing the South Australian Mounted Police Unit at Park21. However, given the State Government's recent commitment to house the MPU outside of the Park Lands, I would hope that our new clubrooms could proceed as previously supported by the Council.

Please reinstate the co-funding for the clubroom upgrades at Park21W to the 2023/24 ACC Budget.

Chelsea Lucas

WRITTEN SUBMISSION / FEEDBACK 18

Peter Kartabani



PETER

KARTABANI / MY RECOMMENDATIONS

Westbourne Park, SA 5041

0402005412

info@safeplacesa.com.au

PROFESSIONAL SUMMARY

Over 15 years of business research and success

As caring professionals with over 15 years' experience within this sector, I am well equipped to cater for people living with special needs. Our collaboration with various stakeholders (mental health triage, police and homeless agencies) is also a pivotal part of our business model.

2009 until 2022

Safe Place SA has been developed and reconfigured to provide these attributes unlike other "supported care" or affordable housing developments. With 24Hours On-site Care and support (Live-in Supervisor and cleaner). This is a critical difference which enables the rent to be justified and residents be attracted to this property ahead of other traditional residential dwellings. Many accommodation dwellings are not equipped and do not accept homeless people, which is why we are extremely well-equipped and receive multiple enquiries daily.

SKILLS

- Not-For Profit Sector/ Grants writing and acquittal requirements
- Hiring and recruitment in all levels of Human Resources
- Grief / Bereavement counselling skills
- Legal compliance – Office Policies and procedures and Code of ethics
- Investing in one's health and wellbeing, Self -care programs
- Financial Independence coaching
- Problem solving and quick thinker
- Increase safety of individuals
- Provide client centred support
- Financial Counselling and advocacy
- Good understanding of Consumer & Credit law
- Recognise & respond to crisis situations

BUSINESS PLAN AND BUDGET

Accommodation: Short term option

A Safe and Peaceful place to stay for all people, especially those living rough on our streets (Hostels, apartments, vacant sites, student accommodation, hotels, motels), turned into **affordable short-term options** for people living rough on our streets. Our research and evidence are that Affordable means \$250 PW for Single and \$300 PW for families.

Social housing is a long-term option and may not be affordable for most people living rough on our streets (15 years of research)

Water Fountains: Locations all over Adelaide City

FREE Clean water in Glass Bottles filled from these water fountains.

Rain water harvesting:

To provide a supplemental water source during periods of low precipitation. Aerators for faucets, reduced-flow shower heads, and high-efficiency toilet and urinal flush valves. Grey water is tap water soiled by use in washing machines, tubs, showers, and bathroom sinks that is not sanitary, but it's also not toxic and generally disease-free. Grey water reclamation is the process that capitalises on the water's potential to be reused instead of simply piping it into a sewerage system

Food:

Up to 100 varieties of Locally Grown fruit, vegetables and herbs grown on various locations and sites. Eat Sustainably: Food production is a major driver of wildlife extinction. What we eat contributes around a quarter of global greenhouse

gas emissions and is responsible for almost 60% of global biodiversity loss. Food Program: Grow More, Buy Less Project - Utilising various sites to grow vegetables, planting fruit trees and herb patches. Watch What You Buy: We can all do more to be more conscious about what we buy, and where we buy it from. Buying less will save you money, reduce waste and improve your environmental footprint. Living a less consumerist lifestyle can benefit all of us and our planet.

Travel Responsibly:

One of the most efficient ways of lowering our environmental impact is by travelling responsibly. This means, whenever we can, choosing a more sustainable way to get from A to B - walk or cycle when you can. Our Great City is easy to turn into a walk and Cycle Zone Only areas.

Turn some Adelaide Streets into walk and cycle Zone areas

EDUCATION

Self-Education:

Seminars will focus on re-defining how we live our lives every day focusing on our First Nations People (Aboriginal and Torres Strait Islander Peoples) and CLIMATE CHANGE. Constantly improving your knowledge and experience within your sector and life in general is imperative and rewarding. Over 50% of people living in the Adelaide City are born overseas, so Cultural awareness and training is more important than ever

Self-Care:

Taking Care of ourselves is sometimes last on our agenda. We have such busy lifestyles and workloads that we sometimes fail in the most important thing "our own health and wellbeing".

Active Listening Skills:

Improve our listening skills as we serve the South Australian People

For more information, please go to:

www.safeplacesa.com.au

LinkedIn – Peter Kartabani Profile

Daniel Michael

Hello, so I have been looking at the proposed fee structure. I asked the events team for fees that would relate to Lucky Dumpling, Gluttony and the proposed booking I have in Bonython for a concert in late November.

In short my understanding is that council wants events that benefit the city. The events that create the biggest benefit are ones that involve people moving in and out of the event freely so they can go shopping or to café's and bars and restaurants. To do this the events need to be free entry. The old structure does take that into account but if we look at the premium event spaces there is a tiny difference between what a music festival with a \$200 ticket would pay and what a fringe venue with free entry would pay. (I also run music events when the right act comes up).

It's clear that the best time for the East End is during Fringe, that's when council closes the road and puts tables all down the street. It's because people can come and go easily from the big hubs that the whole area is alive.

Further to this being charged per sqm means we have to seriously consider how much park we are willing to take in. We have heroed the lake and the beautiful Park that is Rymill Park and we have been able to do that because there were no fees. While we accept that fees need to return, a return to previous numbers will mean we have to increase charges or reduce size. I don't think that is in council's interest or ours in the long term. We both want the biggest event we can so the city gets the most visitors possible. There is also questions around the quality of build we can do based on the time we have to build the site. If we cut days or a week from our bump in then we will have to make allowances and either do less carpentry or employ more staff (if we can find them). The carpentry is what sets this event apart from all event sites nation wide.

On the one side you have AEDA wanting events expanded and to be bigger, funding is only granted to events that grow. Then there is this fee model which punishes growth. I understand council sends the Fringe itself money but none of that comes to us.

We think there should be a maximum dollar cap on fees on a free entry event in one of the city parks. We already pay for grass repair and operational costs, there is no extra costs to council if we take up extra space in the park. Operating for extra days brings more people into the city and during those days we are paying a gardener to look after the grass as best we can and council gardeners are not attending site.

We think the per sqm amount for event days for free entry events, including Fringe hubs, should be about half paid events.

We think the per sqm amount for bump in days should remain around half of the live event day charges.

We think a cap of around \$50 000 per event per park used is reasonable for free entry events like Fringe hubs.

Even though there are ticketed elements you can still walk into the majority of our sites and enjoy the event and use the infrastructure for free, we would like it to remain that way.

I'm more than happy to discuss this in detail this is as short as I could make it while making the points I wanted to make.

Daniel Michael

Director

m. 0414 751 684

e. daniel@gluttony.net.au

w. gluttony.net.au





Adelaide Fringe | 15 February – 17 March 2024



Gluttony and Groove acknowledge the Kaurna people, traditional owners of the land on which our events exist.

WRITTEN SUBMISSION / FEEDBACK 20

Pamela

I am writing to you regarding the proposed increase in parking fees on Sundays at Rundle Road alongside Rundle Park.

I along with many other seniors park there on a Sunday to play Petanque.

We meet to exercise and socialise. Its so important to keep fit and not overwhelm the health system.

We also have lunch after and contribute to the viability of the various cafe's business.

We ask you consider the extra costs to us if you raise the parking fees.

We are contributing to the council and businesses at the East end

Regards Pamela

WRITTEN SUBMISSION / FEEDBACK 21

Sarah Stewart

I am writing to express my profound concern regarding the plan to reinstate significant site fees for The Garden of Unearthly Delights and other parkland based events. As one of the few globally recognized arts events hosted in the City of Adelaide, The Garden holds immense value not only for hundreds of artists to showcase their talents but also the hundreds of thousands of attendees who relish our outstanding live performances. Its absence would immediately diminish South Australia's global reputation as the Festival State.

Recent years have been particularly challenging for independently produced and financed arts events like ours. The financial viability of The Garden has already been severely impacted by COVID-19, and introducing additional costs at this time would have dire consequences for this beloved 23-year-old Adelaide event. Our financial resources have been completely depleted, while our operational expenses have skyrocketed due to the repercussions of Covid-19, including increased staffing costs, freight charges, and the need to meet sustainability and accessibility requirements.

It is disheartening to witness other major Australian capital cities actively investing significant funds to attract events similar to ours. These events, in turn, drive substantial footfall to the inner city and boost revenue for local traders. In stark contrast, the current stance of the City of Adelaide seems counterintuitive. The Garden currently generates approximately one third of the Adelaide Fringe box office revenue each year, without any Government or Council support. It is crucial to the overall success of the East End during the months of February and March.

In essence, we appeal for your support to ensure the future continuation of The Garden, rather than being penalized for our significant investment, amounting to millions of dollars, in bringing this world-class arts event to the people of Adelaide for 32 days annually.

We urge you to reconsider this matter urgently, as our organisation cannot viably proceed under the proposed fee structure. The negative impact of this proposal extends beyond our event and affects the broader community, including artists, local traders, South Australian suppliers, and workers. The consequences of implementing such fees would be immense and far-reaching.

We sincerely hope that you will recognize the immeasurable value The Garden of Unearthly Delights brings to Adelaide and take immediate action to support its continuation. By doing so, you will not only preserve a cherished cultural institution but also foster the growth of the arts and uphold the city's reputation as a thriving hub of creativity.

Yours sincerely,

Sarah Stewart

Sarah Stewart | Producer

(she, her)

The Garden of Unearthly Delights (ABN 30 644 141 444)

WRITTEN SUBMISSION / FEEDBACK 22

Andrew Walker

Hey City of Adelaide,

Here is a sign of things to come. This is advice of new electricity rates just received for our home in Adelaide's East End. I draw your attention to the power charges noted on Page 03. This is a 47% increase in power rates. No doubt this will flow through to all Adelaide events, restaurants, bars and cafes, and from them on to all patrons. Add to this price increase a similar increase from every other supplier as they jump on the band wagon.

It is not appropriate for City of Adelaide to increase site fees now when maintaining the status quo will go such a long way to supporting venues, artists, traders and public across Adelaide as we all enter the new phase of inflation, housing affordability crisis and rapid increase in cost of living.

Please do not increase the site fees for events and the pavement dining in City of Adelaide.

Kind regards,

Andrew.

Your electricity plan comparison summary

Current Rates and Timings			
Tariffs and charges	Unit	Tariff (incl. GST)	Discounted Benefit Rate
Peak Usage - First 3.2877 kWh/Day	c/kWh	40.227	34.193
Peak Usage - Next 7.6712 kWh/Day	c/kWh	44.803	38.083
Peak Usage - Next 16.4384 kWh/Day	c/kWh	44.803	38.083
Peak Usage - Next 27.3973 kWh/Day	c/kWh	44.803	38.083
Peak Usage - Remaining Balance	c/kWh	44.803	38.083
Daily Charge	c/Day	100.144	100.144

New Rates and Timings from 01 July 2023			
Tariffs and charges	Unit	Tariff (incl. GST)	Discounted Benefit Rate
Peak Usage - First 3.2877 kWh/Day	c/kWh	59.279	50.387
Peak Usage - Next 7.6712 kWh/Day	c/kWh	66.022	56.119
Peak Usage - Next 16.4384 kWh/Day	c/kWh	66.022	56.119
Peak Usage - Next 27.3973 kWh/Day	c/kWh	66.022	56.119
Peak Usage - Remaining Balance	c/kWh	66.022	56.119
Daily Charge	c/Day	105.105	105.105